

EVELYN ORANTES

395 Palm Avenue #B • Oakland CA • 94610 • 510-708-5416 • eorantes.consulting@gmail.com

CONSULTING EXPERIENCE

Museum Consultant, National Museum of Mexican Art, Chicago, Illinois, February 2019 – Present

- Work in collaboration with NMMA staff as a researcher to collect detailed information about the impact of the traveling exhibition African Presence in Mexico (2006)- 2010) as well as determine trends in Afro-Mexican scholarship and in the museum field to inform concept development for an updated future exhibition.

Museum Consultant, Jan Shrem and Maria Manetti Shem Museum of Art, Davis, California, June 2017 – Present

- Collaborate with visitor service staff to develop and facilitate training for student staff and volunteers to provide a welcoming and engaging visitor experience
- Coach visitor service manager on best practices in the field and develop responsive strategies that support institutional brand and values
- Work in collaboration with Deputy director to build capacity in putting visitors first institution-wide

Arts Consultant, East Bay Asian Local Development Corporation (EBALDC), Oakland California, October – December 2017 and January – February 2019

- Define the vision for common areas of a 94-unit housing development, resulting in a specific design direction to be implemented by EBALDC
- Synthesize and prioritize input from project team and external stakeholders to inform overall aesthetic approach
- Offer expertise in the identification and selection of public art for Casa Arabella Development

Arts Consultant, Unity Council, Oakland California, January 2017 – October 2018

- Offer arts and culture expertise on various creative projects
- Collaborate with the Economic Development team, consultants and external stakeholders to produce elements of the annual Day of the Dead Festival
- Facilitate communication between Unity Council staff and external collaborators including, artists, community members, organizations and city of Oakland entities working on the 1-year commemoration of the Ghost Ship Fire (2017)

Arts Consultant, Argus Branding and Design, Emeryville California, April 2018 – September 2018

- Work in collaboration with Argus staff to identify and recruit artists for public art projects related to Bridge Housing developments

External Collaborator, Smithsonian National Museum of the American Indian, Washington D.C., 2008 – 2010, 2013- 2014, 2016 - 2018

- An on going collaboration with the Cultural Arts Program specialist to develop and implement programming for families and the general public 1 – 3 times per year. Content focus on Meso-American related content including the subjects of chocolate, corn, mask-making, and Day of the Dead

Museum Consultant, Barbara Henry & Associates, Berkeley, California, June 2017

- Thought partner and collaborator with principal consultant in the research and development of a 4 day intensive training for museum professionals in Louvre Abu Dhabi, Guggenheim Abu Dhabi, and the National Zayed Museum

Consultant, Levine Museum of the New South, Charlotte, NC, July 2013 - 2014

- Advised in the conceptual development of the award-winning exhibition *Nuevolution! Latinos in the New South* that opened to the public on September 2015. Worked in collaboration with museum staff and external stakeholders to develop the organizing principal and the scaffolding for a compelling visitor experience based on best examples in the field.

Consultant, Independent Film Channel, New York City, NY, July 2004

- Advise the Independent Film Channel on an a pilot educational film project

Exhibit Consultant, Berkeley Art Center, Berkeley, CA, September – November 2000

- Consult staff on outreach and teaching guide for the exhibit *Ethnic Notions 2000: Black Images in the White Mind and Beyond*

PROFESSIONAL EXPERIENCE

Oakland Museum of California

Guest Curator, January 2017 – January 2018

Worked in collaboration with museum staff to create an interdisciplinary exhibition and related programs inspired by the lifecycle of the monarch butterfly titled, *Metamorphosis and Migration: Days of the Dead 2017 on view October 18, 2017 through January 14, 2018*

Curator of Public Practice 2014 - 2016

- Lead the research, development and execution of artist/community driven exhibitions, installations and programs
- Motivate high performance teams around a unified vision
- Collaborate with exhibition teams to develop strategies for community voice and engagement across exhibitions
- Identify, recruit, develop, and maintain ties with local community organizations to collaborate with as opportunities arise
- Collaborate with development staff for fundraising and reports to funders
- Develop and monitor project budgets

Senior Experience Developer 2011- 2014

- Create interpretive and participatory experiences for diverse visitors
- Play an active, hands-on role in overseeing a diverse range of key projects
- Incorporate visitor evaluation findings to the development of museum offerings
- Direct project teams, activities, and initiatives including the research, preparation, and administration of related budgets and timelines
- Day of the Dead project director
- Develop, negotiate, and monitor professional services contracts
- Oversee the work of consultants, volunteers, and temporary staff

Cultural Arts Developer 2004 – 2011

- Develop, plan, implement and evaluate school and public programs (adult, family, and youth) based on the museum's special exhibitions, collections and California themes
- Days of the Dead Project Director

- Oversee the maintenance and inventory of the art studio classroom space
- Advocate for special audiences (teen, multicultural, multi-lingual, special needs)
- Develop and monitor program budgets
- Work with the development department to fundraise and prepare reports for funders
- Recruit, hire, train and manage museum teachers, teaching artists and program staff
- Develop and implement docent trainings for working with teens and diverse audiences
- Develop educational interpretive strategies and materials for reinstallation of Art Gallery

Education Projects Coordinator 2002- 2004

- Develop and implement outreach strategies to broaden collaborations with community organizations, schools, universities and community groups
- Coordinate and implement activities for youth and adult programs
- Manage overall operations of the Education office, including supervising interns and part time staff
- Respond to inquiries and Spanish media attending to administrative duties

Curatorial Aide 2000-2002

- Coordinate Youth interns and special projects
- Office management for the Education Department
- Provide administrative and logistical support for public programs and community meetings

Museum Teacher 1999-2000

- Facilitate Natural Science and History programs to diverse range of elementary school students

Teaching and Guest Curatorial Experience

Instructor, Alameda County Arts Commission, January – August 2017

- Collaborate with staff in the development of intergenerational community and family friendly arts projects
- Co-facilitate family/community workshops as part of the Library and Arts partnership
- Collect photos and participant interviews to document workshops to inform reports and funding entities

Instructor, University of California Berkeley in collaboration with the Oakland Museum of California, Oakland, CA, Fall 2003 and Fall 2004

Work with the Chicano Latino Agenda to recruit students, coordinate and facilitate a (2 unit) course about Days of the Dead

Guest Curator, Stand Gallery, San Francisco and Berkeley, CA, March - April 2003

- Recruit and organize artist for two exhibitions of *“Pride and Prejudice: Interpretations of the American Flag”* and *“The Art of Movement.”*
- Collaborate with a grassroots artist collective, educators and activists for a “pop up” gallery (temporary exhibitions in different alternative locations)

Guest Curator, June Steingart Gallery, Laney College, Oakland, CA, November 2001, June 2002, November 2002

- Coordinate artists, community organizations and student groups for special exhibitions *“Espiritu de la Comunidad: Honoring our Ancestors,” “Taking It To The Edge: Contemporary Expressions for Latino Artists,”* and *“Puentes entre Corazones: Honoring our Ancestors”*

COMMUNITY INVOLVEMENT

Boards and Committees

Public Art Advisory Committee, City of Oakland, Oakland, CA, 2014- 017

Luna Mexicana Committee, Oakland Ballet, Oakland, CA, September 2016– December 2017

Board Member, Chicana Latina Foundation, Burlingame, CA, 2006- 2008

Board Member, Galeria de la Raza Regeneration, San Francisco, CA, 2002- 2005

Committee Member, The Courtly Art of the Ancient Maya, Legion of Honor, San Francisco, CA, 2004

Juries and Grant Panels

Program Panelist, JFK University, Master's Project Presentations 2017 & 2018

Program Panelist, Institute of Museum and Library Services, 2016 – 2018

Program Panelist, Cultural Funding for City of Oakland, June 15, 2018

Program Panelist, Alameda County Arts Commission, IT Headquarters Project, June 2017

Juror, Oakland Indie Awards, 2017

Juror, Alameda County Arts Commission, Artist Registry, January 2017

Program Panelist, Next Generation Innovation Grant, March 2011

Program Panelist, Alameda County Arts Commission, Artist Selection, Ashland Center, Oct 2010

Program Panelist, San Francisco Arts Commission, Immigrant Organization Grants, Dec 2010

Program Panelist, San Francisco Arts Commission, Native American Grants March 2010

Program Panelist, Cultural Funding for the City of Oakland, March 2009

Program Panelist, Alameda County Arts Commission, Public Art Panel, June 2008

Program Panelist, Cultural Funding for the City of Oakland, March 2008

Presentations, Workshops & Trainings

Presenter, American Alliance of Museums, "Museum Transformers: More Than Meets the Eye for Sustained Community Engagement" May 22, 2019

Presenter, California Association of Museums, "Creating Spaces that Are Responsive to Hot Topics" January 14, 2019

Presenter, Cultural Connections, "*Community Engagement: Building On Solid Ground*", June 21, 2018

Docent Training, Cameron Stanford House, Oakland, California, Docent Training: Visitor Engagement, November 4, 2017

Workshop, New York National Museum of the American Indian, "Power of Chocolate"

Presenter, Mass Action, Minneapolis Institute of Art, Case Study: "Sharing Authority" October 12, 2017

Presenter, John F. K University, "Collaborations" March 2015

Presenter, American Alliance of Museums, "In Sync: Collections Care and Visitor Experience, "May 20, 2014

Presenter, National Council on Public History Conference, "Sustainable Practices for Co-created Exhibits" March 20, 2014

Presenter, California Association of Museums, "'Sustaining Partnerships: Museum Community Engagement Strategies'" March 7, 2014

Presenter, California Association of Museums, "Translations" February 22, 2013

Presenter, California Association of Museums, "Co-creation" March 3, 2011
Workshop, De Young Fine Arts Museum, "Chocolate" San Francisco, CA, February 25, 2011
Presenter, Cultural Connections, "OMG! OMCA: Backstage Pass," October 20, 2010
Presenter, San Francisco Emerging Arts Professionals, "Career Trajectories," October 26, 2009
Presenter, Gualala Arts Center, "Days of the Dead," September 14, 2009
Workshop, San Francisco Museum of Modern Art, "Frida Kahlo Teacher Institute," June 28, 2008
Presenter, San Francisco Museum of Modern Art, "Paul Klee Family Day," April 2008
Docent Training, Judah L. Magnes Museum, Docent Training April 2007
Docent Training, Judah L. Magnes Museum, "Family Day," April 9, 2006
Presenter, United States Mint, "Latino Heritage Month Celebration," September 23, 2004
Workshop, Fremont Main Library, "Making Altars for *Días de los Muertos*," October 18, 2004
Workshop, San Lorenzo Library, "Making Altars for *Días de los Muertos*," October 12, 2004
Workshop, Fremont Main Library, "Making Altars for *Días de los Muertos*", October 28, 2003
Workshop, Triton Museum, "How to Celebrate Days of the Dead", November 1, 2003
Presenter, California Association of Museums, "Museums and Community" July 18, 2003

EDUCATION

University of California Berkeley, 1999, BA in History
Universidad Complutense Madrid, 1997-1998
Santa Monica College, 1996, AA in Social Sciences, with honors

LANGUAGES

Spanish: Fluent, written and verbal

PUBLICATIONS

Co-author, *"Sharing Authority: Creating Content and Experiences"*, Chapter 6 in MASS Action Toolkit (2017)
Contributor, *"How Visitors Changed Our Museum: Transforming the Gallery of California Art at the Oakland Museum of California"*, 2010
Contributor, *"Dia de los Muertos Curriculum"*, Oakland Museum of California, 2000

REFERENCES

UPON REQUEST