

Roberts Consulting

Strategic Thinking for Cultural Nonprofits

Services

Strategic and business planning, including guiding board and staff planning committees, writing plans, and mission review. Representative clients include:

Frist Art Museum	Lowell National Historical Park
New Jersey Council for the Humanities	Indiana Historical Society
Walters Art Museum	Abbe Museum
Herbert F. Johnson Museum of Art, Cornell U.	RISD Museum of Art
Strawbery Banke	Fitchburg Art Museum

Program conceptualization and design, including interpretive planning and development of new programs. Representative clients include:

Institute of Contemporary Art	Amelia Island Museum of History
Museum of Pop Culture (formerly EMP)	Bellamy-Ferriday House and Gardens
The Bostonian Society	MIT Museum
Thoreau Farm Trust	Prudence Crandall House

Organizational assessment, including governance review, board development and training, accreditation, and other assessments. Representative clients include:

Isabella Stewart Gardner Museum	Winterthur
New England Aquarium	Woodrow Wilson Academy
Naper Settlement	Everson Museum of Art
New Haven Museum	Emily Dickinson Museum
Boston Landmarks Orchestra	International Tennis Hall of Fame and Museum

Meeting and retreat facilitation with boards, staff, and community in support of visioning, planning and program development. Representative clients include:

Americans for the Arts	American Association for State and Local History
New York State Council on the Arts	Connecticut Humanities
Museum of Durham History	deCordova Sculpture Park and Museum
Garrison Art Center	Pennsylvania Heritage Society
Mobile Museum of Art	Tower Hill Botanic Garden
North Country Women's Leadership Initiative	Center for Maine Contemporary Art

Professional development for entry level and mid career staff and boards in museums and other cultural organizations. Representative clients include:

American Alliance of Museums	American Association for State and Local History
Boston Children's Museum	Museum Institute at Sagamore
Bank Street College New Perspectives	Council of American Jewish Museums
Museum Association of New York	Hartford Foundation for Public Giving
Museum Trustee Association	Connecticut League of History Organizations

Roberts Consulting

Laura B. Roberts, Principal

Education

Master of Business Administration, high honors; Boston University Questrom School of Business
Concentration: Public and Nonprofit Management

Recipient, John R. Russell Award for Public and Nonprofit Management Excellence

Master of Arts; Cooperstown Graduate Program, State University of New York

Concentration: History Museum Studies

Bachelor of Arts, magna cum laude; Harvard University

Concentration: Social Anthropology

Professional Experience

Principal, *Roberts Consulting, Cambridge, MA*. Since 1996

Executive Director, *Boston Center for Adult Education, Boston, MA*

Executive Director, *New England Museum Association, Boston, MA*

Director of Education, *National Heritage Museum, Lexington, MA*

Director of Education, *USS Constitution Museum, Boston, MA*

Curator for Education, *Rhode Island Historical Society, Providence, RI*

Assistant Coordinator of Volunteers, *Museum of Science, Boston, MA*

Teaching Experience

Faculty, *Harvard University Extension School, Cambridge, MA*

Teach *Managing the Twenty-First Century Museum* in graduate museum studies program and supervise masters' capstone projects (since 2011).

Adjunct Faculty, *Northeastern University, Boston, MA*

Teach *Managing Nonprofit Organizations* in graduate public history program (since 2016)

Advisor and Faculty, *Bank Street College Museum Leadership Program, New York, NY*

Teach mission, planning and organizational positioning (since 1999); formerly faculty advisor (2000-2015).

Faculty, *History Leadership Institute* (formerly *Developing History Leaders @ SHA* and *Seminar in Historical Administration*), *Indianapolis, IN*

Annually taught *Managing Change* and *Strategic Thinking* to mid-career professionals (1997-2017).

Adjunct Faculty, *Tufts University, Medford, MA*

Taught *Museums Today: Mission and Function* in graduate Museum Certificate program and contributed to ongoing curriculum review and development (1993-2009).

Adjunct Assistant Professor, *Boston University Questrom School of Business, Boston, MA*

Taught several required and elective nonprofit and arts management courses in the graduate Public and Nonprofit Management Program (1995-2006).

Adjunct Faculty, *Lesley University School of Management, Cambridge, MA*

Taught *Nonprofit Arts Organization Management* in graduate Arts Administration program (1991-1994) and supervised graduate students in independent studies related to museum management.

Publications

- Templates for Trustees*, Museum Trustee Association, 2018 (with Daryl Fischer)
- “The Winds of Opportunity,” in *Making Public History in the 21st-Century*, Bob Beatty editor, American Association for State and Local History, 2017 (with Barbara Franco).
- Review, “A Practical Guide to Museum Ethics,” *New England Museums Now*, Fall 2016.
- “Closing thoughts on the future of leadership in museum education,” *Leading the Future of Museum Education*, Bank Street College of Education, 2016.
- “So you have a consent agenda...?” *New England Museums Now*, Winter 2015.
- “Improving Financial Management,” AASLH Technical Leaflet #269, 2015 and “Building Better Budgets,” AASLH Technical Leaflet #268, 2014 (with Stacy Klingler).
- “Museum Expansion: What’s in it for You?” *Art New England*, May/June 2013.
- Review, “Reinventing the Museum,” *History News*, Spring 2013.
- “Are You Ready for Graduate School?” in *A Life in Museums: Managing Your Museum Career*, American Alliance of Museums, 2012.
- “Understanding Organizational Lifecycles,” *NemaNews*, Winter 2012.
- Review, “Twilight at Conner Prairie,” *NemaNews*, Summer 2011.
- “Museums as Catalysts for Change,” *NemaNews*, Winter 2011.
- “Assessment and Planning Using Portfolio Analysis,” *Journal of Museum Education*, Summer 2010.
- “The Winds of Opportunity,” *History News*, Spring 2010 (with Barbara Franco).
- “New Opportunities in National Service Programs,” *NemaNews*, Winter 2010.
- Middletown Historical Society discussion cases, *StEPS Workbook*, AASLH, 2009.
- “New Opportunities in National Service Programs,” *Guild Notes*, Spring 2009.
- Review, “Creating Great Visitor Experiences,” *Visitor Studies*, Volume 10, Number 2.
- Commentary, “Case Study: Tough Decisions,” *Board Member*, February/March, 2005.
- “Outcomes and Experience: New Priorities for Museums,” *Curator*, January 2001.
- Review, “Nonprofit Boards that Work,” *NemaNews*, Summer 2001.
- Review, Recent Books on Philanthropy, *Journal of Policy Analysis and Management*, Winter 2001.
- “Assessment and Planning Using a Graphical Portfolio Approach,” *NemaNews*, Fall 2000.
- Standards and Guidelines for Museum Internships*, American Association of Museums Technical Information Service, 1993.
- 1992/93 Salary and Benefits Survey*, New England Museum Association, 1993.
- “Nonprofit and Loss: The crisis of public confidence in museums,” *Museum News*, March/April 1993.
- “Museums & Volunteers - A Look into the Future,” *American Association for Museum Volunteers*, Spring 1992.
- 1990 Salary Survey*, New England Museum Association, 1990.
- Museums and Classrooms: A Teacher’s Guide to Using Rhode Island’s Museums*, RI Historical Society, 1986.
- “Planning a Successful Museum Field Trip,” *Massachusetts Elementary Educator*, September 1986.
- “Ben Franklin at the Museum of our National Heritage,” *Journal of Museum Education*, Spring 1986.
- “Working Women: Images of Women at Work in Rhode Island, 1880 to 1925,” *Rhode Island History*, February 1979 (with others).
- “Should Volunteers be Fired?” *Voluntary Action Leadership*, Fall 1979.

Case Studies

- Case studies on cultural property and financial decision making, Museum Trustee Association
- Case study on strategic planning and managing change, Greater Hudson Heritage Network
- Case studies on organizational change, Seminar in Historical Administration
- Case study on internal communication, Marketing Initiative for Small and Mid-Sized Arts Organizations, Hartford Foundation for Public Giving
- Case study on financial decision making, New England Museum Association Annual Conference
- Cincinnati Museum Center, NEMA
- Historical Society of Washington DC, NEMA
- Scenes from the life of a museum board member, New Haven Museum and NEMA

Board and Volunteer Experience

Current

Central Square Theater and its resident companies, Cambridge
President; Nora Theater Company Program Committee

Boston Landmarks Orchestra
Overseer

American Folk Art Museum, New York
Education Committee

American Alliance of Museums
MAP Peer Reviewer for organizational and community engagement assessments

American Association for State and Local History
Editorial Board

Journal of Museum Education
Editorial Review Panel

Cambridge Historical Society
Program Committee

The Museum Group, a consortium of independent museum professionals
Visibility committee chair; past president and treasurer

Mass Humanities
Advisory Board, former Member of Board of Directors and past President

Little Free Library
Steward

Prior board and advisory committee experience

AAM Education Committee (EdComm)	New England Museum Association
AASLH Leadership Nominating Committee	Oral History Center (Cambridge MA)
First Night, Boston [president]	Rhode Island Social Studies Association [vice president]
Institute for Learning Innovation [executive committee]	Social Venture Partners, Boston
Mary Baker Eddy Library and Museum	Tufts University Art Gallery [chair]
Massachusetts Council for the Social Studies	Volunteers in Action (Providence RI)
Massachusetts Historical Society	Wayland (MA) Historical Commission
Mid Cambridge Neighborhood Association	Wayland (MA) Historical Society
MIT Museum	WGBH Community Advisory Board

Continuing Education

Institute for Nonprofit Consulting, CompassPoint and Hartford Foundation for Public Giving

Managing Change, Radcliffe Seminars

Legal Aspects of Museum Administration, American Bar Association

Right Brain + Left Brain = Productivity, Polaroid Corporation

Managing Staff for Results, Public Management Institute

Reinterpreting America's Past, American Association for State and Local History

Seminar in Museum Evaluation, Smithsonian Institution

Seminar in Community History, Newberry Library

Grant Review Experience

Massachusetts Cultural Council	New Hampshire Council on the Arts
Massachusetts Foundation for the Humanities	Rhode Island State Council on the Arts
National Endowment for the Humanities	