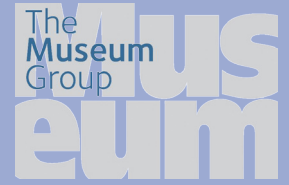


TMGAAM2017



Look for us at the Annual Meeting, May 7 to 10, 2017

SESSIONS

SUNDAY, MAY 7

Carol Bossert • 1:00-2:15PM

Insiders and Outsiders: Creating Exhibitions Together

Maureen Robinson • 1:00-2:15PM

Optimizing the Board's Role in Fundraising

Marsha Semmel • 2:30-3:45PM

Transcending Boundaries: The New "Identity Museum"

TUESDAY, MAY 9

Beth Tuttle • 8:45-10:00AM

Measuring Change: Demographic

Data for Equity and Inclusion

Susie Wilkening • 10:30-11:45AM

Effective Altruism, Evidence-Based Giving, and Museums

Paul Orselli • 10:30-11:45AM

Design Trends: "Phygital" to Pokemon

Elaine Heumann Gurian • 1:30-2:45PM

Forced From Home: Immersing Audiences

Into the Global Refugee Crisis

Laura Roberts • 1:30-2:45PM

Undoing Colonial Practices in Museums and Historic Sites

TMG CONVERSATIONS

MONDAY, MAY 8 at the Marriott St. Louis Grand Hotel — Majestic E (see reverse for more information)

Marsha Semmel • 2:00-3:15PM

Generational Inclusion: Shattering our Stereotypes, Challenging Our Assumptions

Charmaine Jefferson • 3:45-5:00PM

Sharing Perspectives: Generating Adaptive Responses to Accelerated Change

WEDNESDAY, MAY 10

Janeen Bryant • 11:15AM-12:30PM

Race and Experience: An Intersectional Dialogue

Paul Orselli • 11:15AM-12:30PM

How to Suspend Disbelief:

Lessons Learned through Pop-Ups

Marsha Semmel • 11:15AM-12:30PM

Working Across Generations

(or Intergenerationality)

ROUNDTABLES

SUNDAY, MAY 7

Robert Mac West • 5:00-7:00PM

ILE Traveling Exhibitions Forum

Lindbergh Room at the Hilton St. Louis

at the Ballpark (1 South Broadway)

TUESDAY, MAY 9

Peer Mentoring Round Tables for Emerging and

Mid-Career Professionals

Laura Roberts • 12:00-12:30PM

Aligning Career and Organizational Goals

Carol Bossert • 12:45-1:15PM

So, You Want to be a Consultant?

TMG CONVERSATIONS @ 2017 AAM ANNUAL MEETING

MONDAY, MAY 8, 2017 at the Marriott St. Louis Grand Hotel — Majestic E

Conversations sponsored by The Museum Group are opportunities for experienced professionals to gather and discuss challenging and unsettled topics, and to benefit from the experiences and perspectives of others.

2:00–3:15PM • *Generational Inclusion: Shattering our Stereotypes, Challenging Our Assumptions*

What are ways of maximizing the positive potential of the current five-generational workplace? How do we confront our stereotypes—about any generation—and exploit innovation and entrepreneurship in a truly cross-generational way? Where and how can cross-generational museum partnerships lead to effective social change? How can we empower new and young museum talent and continue to leverage the experience of baby boomers? How do we unlock and exploit generational difference to better serve museums' social impact missions?

Elizabeth Isele, baby boomer and founder and CEO, SavvySeniorsWork, Senior Entrepreneurship Works, and CyberSeniors.org, draws on her career in writing, philanthropy, and advocacy to explore social enterprises. She engages cross-sector, cross-generational community support to solve some of today's most challenging social and economic problems and positively transform lives of individuals of all ages. www.experieneurship.com

Samuel Moore, millennial, is Online Communications Coordinator, Missouri History Museum, managing social media, email marketing, web content, and online initiatives for the Museum and for Soldiers Memorial Military Museum. He is an Adjunct Professor for the Museum Studies graduate program at the University of Missouri-St. Louis, where he teaches courses on community engagement and digital strategy. <https://mohistory.org>

Facilitator: **Marsha Semmel**, TMG member, supports organizations in planning, leadership development, funding strategies, community engagement, innovation, and learning. www.marshasemmelconsulting.com

3:45– 5:00PM • *Sharing Perspectives: Generating Adaptive Responses to Accelerated Change*

What are the challenges and opportunities for museums to thrive in a 21st century world of widening perspectives and accelerated change? Greater shifts in the climate, global engagement, technology, politics and the economy affect each of us differently. How can our organizations be effectively proactive and adaptive, responding faster while being nimble, relevant, and resourceful? What are the possibilities, obstacles, and strategies for authentically serving our missions and communities?

Antionette D. Carroll is Founder and CEO of Creative Reaction Lab, a civic engagement and social enterprise designed to build healthier and more inclusive cities. Throughout her career, Antionette has worked for social justice, human rights, and diversity and inclusion nonprofits. She is an AMEX/Ashoka Emerging Innovator and is currently the president of AIGA Saint Louis. <http://www.creativereactionlab.com>

Dennis Riggs, journalist and President of HEC-TV, leads the Emmy-awarding winning station in producing education and arts programming and using changing technology in television to connect and empower viewers. As a journalist, Dennis was groundbreaking in his coverage of crises globally and nationally and his technological innovations in capturing stories with greater immediacy. <http://www.hectv.org>

Facilitator: **Charmaine Jefferson**, TMG member and Principal Consultant of Kélan Resources, integrates art, history culture and diversity into the DNA of producing projects and public/private collaborations for nonprofits. <http://museumgroup.com/charmaine-jefferson/>

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