

MARGARET KADOYAMA

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HIGHLIGHTS OF QUALIFICATIONS

- 35+ years experience in community involvement, program assessment, planning, and program development for museums, educational, and cultural organizations

SKILLS AND ACCOMPLISHMENTS

Audience Development/Community Involvement Planning

- Conducted research and needs assessment for students with special needs for the Aquarium of the Bay (2011)
- Conducted audience development planning initiative for the Marin History Museum (2010)
- Developed an audience development report and recommendations for the California Center for the Arts, Escondido Museum (in partnership with two associates) (2010)
- Conducted training, consultation and assessment of community outreach initiatives in 16 museums throughout California that hosted *Sing Me Your Story, Dance Me Home: Art and Poetry from Native California*. Exhibition produced by the California Exhibition Resources Alliance (2006-2010)
- Created an audience development action plan for the National Japanese American Historical Society's Building 640 in the Presidio (2008-09)
- Conducted research and needs assessment for education programs at the Crocker Art Museum (2006)
- Conducted professional development workshops on audience development planning for the California Association of Museums/California Exhibition Resources Alliance (2006)
- Served as Project Manager for the Audience Development Initiative for the Oakland Museum of California (2002)
- Created an audience development plan for the Utah Museum of Fine Arts (2002)
- Developed education plan for the Angel Island Immigration Station Foundation (2001)
- Developed community involvement plan for World Arts West, producer of the San Francisco Ethnic Dance Festival (1998)

Program Assessment

- Served as evaluator of professional development initiatives and environmental education programs at the Aquarium of the Bay (2011-2015)
- Served as consultant and evaluator of environmental education programs at The Marine Mammal Center (2003-2012)

- Served as consultant and evaluator of B-WET environmental education program at Once Upon a Watershed (2009-2010)
- Served as consultant and evaluator of B-WET environmental education program at the Oakland Museum of California (2007)
- Assessed community's needs regarding youth services and education for the Coyote Point Museum for Environmental Education (2000)
- Developed ten focus groups with educators throughout California. The intent of these focus groups was to assess needs regarding a California Gold Rush exhibition at the Oakland Museum of California and to establish a network of educator advisors to the museum, including administrators, teachers and curriculum specialists. (1996)

Program Development

- Developed series of public programs for the Museum of Craft and Design, including lectures, panel presentations, and art workshops for children (2007-2014)
- Developed series of public programs for the Museum of Craft & Folk Art, including scholarly lectures, symposia, performances, and family days (1996-2002)
- Developed series of public programs for the Oakland Museum of California on the California Gold Rush (1998)
- Developed monthly evening program at the California Academy of Sciences to serve families and diverse audiences. Audience increased fivefold over 2 ½ years. (1990-1993)

Teaching

- Serves as adjunct faculty for John F. Kennedy University, Department of Museum Studies, teaching graduate students about community involvement in museums. (1997 - current)

Community Involvement

- Consults with museums and cultural organizations to develop strategic plans to more fully involve the community in their work. (1996 - current)

EMPLOYMENT HISTORY

1997-current Adjunct Faculty	Museum Studies, JFK University, Berkeley, CA
1996-current Principal	Margaret Kadoyama Consulting, Fairfax, CA
1992-1995 New Audiences Coordinator	California Academy of Sciences, San Francisco
1987-1992 Public Programs Coordinator	California Academy of Sciences, San Francisco
1983-85 Assistant Curator	Art Museum of South Texas, Corpus Christi, TX
1982-83 Director	Museum of Oriental Cultures, Corpus Christi, TX
1978-82 Associate Curator	Navajo Tribal Museum, Window Rock, AZ

PUBLICATIONS

2011. Review of the book "The Slumber Party from Hell" in Museums & Social Issues, Vol. 6 (1), Spring 2011.

2010. Contributor to "The Community Connections Project: Perspectives & Tools for Museum Professionals, *Sing Me Your Story, Dance Me Home: Art and Poetry from Native California*", published by California Exhibition Resources Alliance.

2009. Exhibition Critique: "The Tusher African Center at the California Academy of Sciences" in Exhibitionist, Vol. 28 (1), Spring 2009. Co-authors: Marjorie Schwarzer and Sheila Pressley.

2008. "The *Sing Me Your Story, Dance Me Home* Community Connections Project: How Traveling Exhibitions Can be Leveraged by Small Museums to Engage Their Communities" in WestMuse, Volume II 2008, published by the Western Museums Association. Co-author: Lexie Smith Kliebe.

2007. "The Hard Work of True Listening: A Practitioner's Thoughts" in Museums & Social Issues, Vol. 2 (2), Fall 2007.

2007. "The Spot Where it Flows: Practicing Civic Engagement," a Web Exclusive article published by the American Association of Museums, July 2007, [http://margaretkadoyama.com/files123/Spot Where it Flows.pdf](http://margaretkadoyama.com/files123/Spot%20Where%20it%20Flows.pdf).

2004. "Practicing Civic Engagement: Major Challenges and Innovative Approaches" in Network, Fall 2004, published by the Museum Education Roundtable.

2002. "Making Connections: The Value of the Museum in the Community" in Current Trends in Audience Research and Evaluation, Volume 15, published by AAM Committee on Audience Research and Evaluation.

1996. "Expanding the Community Connection" in The Sourcebook, published by the American Association of Museums, Washington, D.C.

1992. "Translating the Vision: The Next Step with Diverse Populations" in The Sourcebook, published by the American Association of Museums, Washington, D.C.

1982. The Land, The People. Albuquerque, University of New Mexico Press. Exhibit guide. Co-author: Russell P. Hartman

PROFESSIONAL SERVICES

2012-current	Program Committee, Western Museums Association
1999	National Program Co-Chair, Western Museums Association
1996-97	National Program Chair, AAM Education Committee
1992-current	Chair of sessions presented at the American Alliance of Museums, Western Museums Association, Association of Science-Technology Centers, American Association for State and Local History, and California Association of Museums Annual Meetings

PROFESSIONAL MEMBERSHIPS

Visitor Studies Association, American Alliance of Museums, AAM Diversity Committee, AAM Committee on Audience Research and Evaluation, AAM Education Committee, AAM Asian Pacific American Committee, AAM Latino Network, Indigenous Peoples Museum Network, Western Museums Association, California Association of Museums, National Association of Museum Exhibitors, Museum Education Roundtable, Cultural Connections (Museum Educators of Northern California)

EDUCATION

University of California, Davis, CA B.S. Anthropology, 1978.