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PROFESSIONAL EXPERIENCE

Cultural Resources Management Group

Leesburg, VA and Mt. Rainier, MD

Principals: Thomas M. Costello and Patricia E. Williams

Provides consulting services to Nonprofits with a focus on Museums

Completed master proposal for the National Arab American Museum to create a traveling exhibition based on their collections and the collections in five selected communities around the country. This \$600,000 project will be sponsored by ACCESS, the civil society arm of the Arab American community.

Completed a marketing plan for Bethlehem House, a residential community for adults who are intellectually impaired. The House is a community based on the work of Jean Vanier.

Developing a travel technology platform for Cultural and Heritage Tourism as a for profit and a companion nonprofit that will digitize cultural content.

Providing marketing and business planning for American Driving Vacations; cultural tourism operator.

Served as Interim Executive Director of Sewell-Belmont House and Museum, home of the National Woman's Party and Alice Paul. Stabilized operations, completed strategic plan, created a development plan and recruited and hired the new Executive Director.

Served as Interim Development Director for Preservation Maryland. Kept development activities on track including Annual Fund Campaign, special appeals and sale of annual conference exhibit hall. Recruited new development director.

Americans for the Arts

1000 Vermont Avenue NW, Washington DC

Director of Citizen Membership

2005-2007

Arts Action Fund

Launched and directed a critical strategic initiative identified as the highest priority of the organization. Implemented a grassroots membership in the Americans for the Arts Action Fund; the first national program to engage citizens in supporting the arts in America.

Reached a membership of 20,000 individuals. Raised funds for the related Arts Action Fund PAC.

Directed all aspects of the million dollar direct marketing program including mail, fulfillment, e-campaigns and communications with members. Established and maintained systems integrity in the program.

Special Assignments

Continued to represent the organization in the development of the arts in healthcare and aging settings by planning and participation in the Mini-Conference on Creativity and Aging in America in May 2005. Secured funding to publish the report from that conference so that all attendees at the White House Conference on Aging could receive a copy of the report. Secured funding for a special reception at White House conference which spotlighted the arts

Chief Operating Officer

2001-2005

Worked with the Board and CEO to develop strategic plans and was responsible for tactical planning in the development of the annual budget. Worked with the six vice presidents to implement objectives and develop new approaches for achieving organizational goals.

Responsible for the overall operations of the organization including human resources, performance planning and evaluation, facilities management, legal compliance, contract management and business planning.

Developed new revenue generating opportunities and evaluated their appropriateness to the organization's mission and community.

Developed and disseminated the organization's brand through communications electronic and analog that reflected the highest standards of excellence in content and design

Represented the field through participation in the 2003 Arts in Healthcare Symposium at the NEA. Provided budgeted funds to produce the monograph *Cultures of Care: A Study of Arts Programs in US Hospitals*.

American Association of Museums

Vice President, Policy and Programs

1991-2001

Responsible for five departments: Development, International Programs, Meetings and Professional Education, Programs for Museum Advancement and Excellence and Publications. In addition the Assistant Director Government and Public Affairs and the Legislative Counsel reported on a regular basis. The five departments represented a resource of 30 staff and \$5.5 million. They provided the principal services and programs to the Association's 13,000 members. Managed and provided staff support for the Ethics Committee, the Committee on Museums and Community, the Museum Advisory Committee on Copyright and Trademark and the Council of Standing Professional Committees.

Served as Director of a \$360,000 project funded by the Pew Charitable Trusts and the J. Paul Getty Trust to produce *A Museum Guide to Copyright and Trademark*. Projects that were brought to successful conclusion and have had a major impact on the field include: a video and workbook on *Museums and Americans with Disabilities*; *New Visions for Museums*, which provides strategies for institutional change; a contract with the Friends of the Fulbright Commission in Egypt to train museum directors in modern museum management techniques; and a cooperative agreement with the four federal cultural agencies to produce regional cultural tourism forums.

An outgrowth of the forums has been the on-going work of Partners in Tourism: Culture and Commerce. This informal partnership of eight national organizations, guided by mutuality of interest and shared resources, has had a major impact on how cultural and heritage organizations and programs are now perceived by the tourism industry.

Represented the Association in the Arts in Education Partnership and was an advisor to Heritage Preservation's National Task Force on Emergency Response. Convened a group of Task Force members to discuss the passage of the Hague Convention on the Protection of Cultural Property in Time of War.

Director of Accreditation

1983-1991

Principal accomplishments in that position include putting the program on a break even financial base and developing the Technical Information Service (TIS) program, which provides low cost, professional advice and publications to museums. TIS responds to over 1200 inquiries a year.

National Trust for Historic Preservation

1963-1983

Archivist, Community Education Coordinator and Personnel Administrator.

As Archivist established the base for what is now the National Trust for Historic Preservation Library at the University of Maryland. As Community Education Coordinator set the framework for the Trust's current preservation leadership

education program. As Personnel Administrator, completed the first employee handbook, implemented two salary systems and developed both an intern and headquarters volunteer program.

Education

University of Maryland, University College. Master of Arts in General Administration with a concentration in Organizational Development, 1988.

American University. Graduate course work in Archives Management, 1969.

George Washington University. Bachelor of Arts in History and Secondary Education from the Columbia College and the School of Human Resources and Education, 1966. Graduated with honors.

Preservation Service

Local

A founder of the D.C. Preservation League and served on its Board. Member of the Executive Committee, which was responsible for fundraising and community education programs, as well as general issues management. Implemented the League's seeking landmark designation for the Almas Temple, a rare example of the extensive use of terra cotta tile in its decoration. Successfully negotiated with the owners to accept the designation to move and restore the building.

Founding member of the Mt. Rainier Community Preservation League. Served the League as its Secretary, Treasurer and Vice President through 1995. The League successfully completed the historic district survey, which led to Mt. Rainier being designated a National Register Historic District in 1990. Coordinated the citizen support work necessary to complete the inventory and evaluation of over 4,000 properties in the district.

Served as Chair of Prince George's Heritage, Inc. The organization started as one of the county committees of the Maryland Historic Trust, a role that it still fulfills. Implemented an expansion of the grants program to include communities inside the beltway with awards going to historic sites in Fairmount Heights, Bladensburg, Hyattsville, Mt. Rainier and North Brentwood. Grants have continued to be awarded to county Historic Sites as well.

Prince George's Heritage was the managing partner of a state grant for the development of the Anacostia Trails Heritage Area one of the first six areas recognized under the Maryland Heritage and Tourism legislation. This grant of \$118,000 was leveraged by four times that amount.

Served on the Design Review Committee for the new City Hall in Mt. Rainier. Advocated for accessible design and compatibility with the historic district, both of which are accommodated in the new building. Served on the Parking Committee for the city and was a commentator on Park and Planning's traffic study for Mt. Rainier and Brentwood. Served on the design review committee for a new traffic roundabout, which is designed to improve the town center by making state highway Route 1 more compatible with the residential character of the community.

Currently on the Mixed Use Town Center Advisory Committee to advise the MNCPPC on new uses in the business area and on signage.

State and National Preservation Service

Currently Chair of the Board of the Accokeek Foundation. The Foundation is a partner with the National Park Service in protecting the Mt. Vernon Overlook and interpreting a 1795 tobacco plantation in Maryland and managing a 21st century sustainable agricultural program.

Founding Board member of the Maryland Heritage Alliance (MHA). Coordinated the National Capital region of MHA's advocacy network and effectively gathered Montgomery and Prince George's county citizens to advocate for increasing preservation funding, maintaining a professionally staffed preservation program, increasing support for the museum grant program and establishing the Maryland Heritage Preservation and Tourism Bill.

Serves on the board of Preservation Maryland and represents the history museum community on the board. Was appointed to the Maryland Governor's Task Force on the Preservation and Enhancement of Maryland's Heritage Resources.

Consultations

Consulted with the Prince George's Historical Society on several occasions on the development of a county history center and led the Society through a day-long, county wide retreat to secure input from citizens concerning what the center should become.

Guided the strategic planning for the National Coalition for Heritage Areas, the National Alliance of Preservation Commissions, and the Maryland Heritage Alliance and the Greenbelt Museum.

Facilitated planning retreats for the regional offices of the National Trust for Historic Preservation, Scenic America, and the National Cultural Alliance.