

Christine W. Lockett

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Education

University of Toronto, Master of Museum Studies	1988
University of Leicester, England, Honours BA in Art History	1974

Employment History

Christine Lockett Associates: Cultural Intelligence 2010 - present

The principal of Christine Lockett Associates, I provide integrated consulting services for museums and galleries. Expert services include interpretive planning, audience research, strategic planning, feasibility studies, project direction, exhibition tour marketing and management, community engagement, and writing. My company is a member of a consortium of leading museum consultants, The Museum Group. Current and recent projects include:

Interpretive Planning

Royal Ontario Museum, Toronto, Ontario, with Reich and Petch Design International (interpretive planning for 10,000 sq. ft. new Dawn of Life on Earth gallery)

Philip J. Currie Museum, Grande Prairie, Alberta, with Reich and Petch Design International (interpretive plan for 15,000 square feet of new galleries which integrate creative interactive multimedia activities to appeal to a broad audience; interpretive plan for Geological Discovery Garden)

East Enlisted Men's Barracks, Exhibition Place, Toronto, with Reich and Petch Design International (interpretive plan for archaeological materials and architecture of the Barracks, integrated into the planning for a future hotel)

Peel Museum and Archives (review of Interpretive Plans for new local history galleries)

Strategic Planning and Other Projects

+VG Architects, Toronto (feasibility study and programming plan for the Pierre Berton Discovery Centre)

Huron County Museum and Gaol (strategic plan)

King Township Museum (strategic plan)

Currency Museum, Ottawa (program plan for new museum galleries, visitor centre, and on-line resources; feasibility study and national survey for a program of travelling exhibits)

Columbus Centre, Toronto (community consultations for the \$1 million travelling exhibit and website project *Italian Canadians as Enemy Aliens: Memories of World War II*)

ONE DROP Foundation, an initiative of Guy Laliberté, of Cirque du Soleil® (marketing for international tour of multimedia interactive exhibit *Aqua: A Journey into the World of Water*)

Canadian Museum of History (budget projection for a travelling exhibition)

Franklin Institute, Philadelphia (marketing for Canadian tour for exhibition from the Israel Antiquities Authority, *Dead Sea Scrolls: Life in Ancient Times*)

Ukrainian Jewish Initiative (feasibility study and order of magnitude budget alternatives for the travelling exhibit *Memories and Identities: Jewish Ukrainian Encounters*, working with senior volunteer board chair)

National Gallery of Canada (Exhibit Development Procedures and Project Managers' Manual)

Royal Ontario Museum, Toronto

Assistant Vice President, Exhibit Planning and Community Programs	2001-2010
Project Director	1998-2000
Manager, Exhibit Planning and Interpretation	1993-1997

Interpretive Planning and Audience Research

- Initiated and led the Museum's participation in joint travelling exhibition projects with national and international museums such as the American Museum of Natural History. Worked with the staff of the American Museum of Natural History and other collaborators to develop the storyline for the Darwin and the Water = H2O exhibits.
- Supervised interpretive planning, front end and formative evaluation for the Dynamic Earth Gallery, which won the American Museums Association Award of Excellence
- Supervised interpretive planning for approximately 15 projects annually, including temporary exhibits, permanent galleries, and digital projects. Ensured that exhibits communicated effectively with visitors using a variety of interactive techniques.
- Created an audience research program, commissioning qualitative and quantitative research studies to bring visitors' perspectives into interpretive planning.

Project Management

- Managed an interdisciplinary team of up to 50 specialists that planned, designed and produced a new Hands-On Biodiversity Gallery
- Directed the Museum's \$1 million contract with the Greater Toronto Airports Authority. Managed fourteen exhibits presented at Terminal One over three years, working with museums from across Canada

Strategic Planning and Feasibility Studies

Leader of the Museum's travelling exhibit program, managing a multi-stakeholder feasibility process with responsibility for establishing projections for costs, attendance, and revenue within the strategic context of the Museum's five year business plan.

- Established revenue and cost estimates for 10 to 15 exhibits annually, working with a budget of \$6 million within the context of the Museum's \$20 million annual operating budget and five year business plan, ensuring that the exhibit program generated income and met high standards of academic excellence and public relevance.
- During the Renaissance ROM period an outstanding exhibit program saw Museum Membership increased to 30,000 households from 20,000 to 25,000 households, despite gallery closures.

Operations and Government Liaison

- Managed staff of up to 14 middle management and unionized staff plus contract and casual staff for exhibit planning, interpretive planning, French translation and travelling programs, including recruitment and management of change throughout the Renaissance ROM project.
- Restructured the Community Programs Department, reduced costs while increasing offsite attendance from 325,000 in 1999 to a record level of 750,000 in 2006. Successful in all grant applications submitted to obtain in excess of \$500,000.
- Maintained the ROM's relationship with government departments and agencies such as: the Ontario Cultural Attractions Fund, the Ontario Trillium Foundation, and the Museums Assistance Program of the Department of Canadian Heritage, the Ontario Museum Association and the Canadian Museums Association.

University of Toronto

1993-1998

Supervising instructor for the Exhibit Development course in the Masters of Museum Studies program at the University of Toronto

Legislative Assembly of Ontario

1991-1993

Centennial Project Coordinator

Researched, planned, and delivered ten integrated projects on the Centennial theme.

- Chaired an all-party Advisory Committee and liaised with the Office of the Speaker, the Office of the Lieutenant Governor, and the Premier's office.

Royal Ontario Museum

1979-1990

Editor and Interpretive Planner

Macmillans of London

1974-1978

Professional and Volunteer Activities

Volunteer member, Fort York Visitor Centre Advisory Group (2010-2011), a professional committee advising the City of Toronto's Cultural Services Department on planning for the new Fort York Visitor Centre

Participant in Canadian Museum of Civilization's Living Lab, meetings of museological experts to inform the planning for their new Canadian History Hall (2013)

Foundations of Digital Communications Strategy and Social Media, University of Toronto, School of Continuing Studies (present)

Member, Ontario Museum Association; member, Canadian Museums Association (Local Arrangements Committee 2009); the American Association of Museums; the International Council of Museums and their committee for Exhibitions Exchange; Contributing Member, Art Gallery of Ontario; member, Royal Ontario Museum

Member, Arts Consultants Canada