

ELLEN HIRZY EDITOR & WRITER

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SERVICES

Editing — Writer-editor collaboration and coaching, with the reader's needs in mind

- Developmental editing—Comprehensive assessment of content and presentation that involves restructuring, substantive revision, and writing new content
- Copy editing—Basic review of organization, presentation, tone, and writing mechanics

Writing — An informed, objective approach that helps organizations and individuals communicate clearly and convincingly

- Inquiry — Listening to the organization's needs, facilitating collective thinking, and suggesting approaches
- Research and interviewing — Gathering information to strengthen communication
- Writing — Expressing ideas and information in the organization's voice

PRODUCTS

Books for organizations and individuals, professional handbooks, education and exhibition materials, catalogues, web content, periodicals, planning documents, policy and position papers, brochures, conference and symposium summaries, development and fundraising materials.

RECENT PROJECT HIGHLIGHTS

- *Museum catalogues* — As editor of *DallasSITES: Charting Contemporary Art, 1963 to Present*, I am working with a Dallas Museum of Art team to produce their first online multimedia scholarly catalogue using digital publishing guidelines developed by the J. Paul Getty Trust's Online Scholarly Catalogue Initiative (OSCI).
- *Community arts education* — For the National Guild for Community Arts Education, I developed and manage content for the online [Community Arts Education Resource Center](#) and wrote [Engaging Adolescents: Building Youth Participation in the Arts](#).
- *Governance* — As a consulting editor for the Association of Governing Boards of Universities and Colleges (AGB), I have edited books on executive search, fundraising, and leading change.
- *Museum visitor experience* — I wrote a book with Bonnie Pitman, former director of the Dallas Museum of Art, about the museum's commitment to innovative programs and practices that enhance the visitor experience ([Ignite the Power of Art: Advancing Visitor Engagement in Museums](#)).
- *Development and membership* — I have written and edited annual reports and membership publications for the Dallas Museum of Art, the Smithsonian Institution's Development Office, Americans for the Arts, and other organizations.

SELECTED EDITING

Museums

Dallas Museum of Art

DallasSITES: Charting Contemporary Art, 1963 to Present (online scholarly catalogue, exhibition text)

Hotel Texas: An Art Exhibition for the President and Mrs. John F. Kennedy (exhibition text)

J. Paul Getty Museum

Gardens of the Renaissance (exhibition catalogue)

Association for Sacred Encounters, Cataldo, Idaho

Sacred Encounters exhibition script

Heritage Preservation

Capitalize on Collections Care: Generate New Contributions, Increase Support, Foster New Audiences

National Gallery of Art

French Paintings of the 15th through the 18th Century (Systematic Catalogue of the Collection)

National Gallery of Art Bulletin

Frederic Edwin Church

Studies in the History of Art (two volumes)

Other exhibition catalogues for the Hirshhorn Museum and Sculpture Garden, The Phillips Collection, Arthur M.

Sackler Gallery, Asia Society, Anacostia Museum

American Alliance of Museums (American Association of Museums)

A Museum Guide to Copyright and Trademark

New Visions: Tools for Change in Museums

Museums in the Life of a City: Strategies for Community Partnerships

Nonprofits and individuals

Schiller Center for Connective Change/Sherry Schiller

Hum: Using Connective Change to Lead Your Organization to Greater Purpose and Harmony

William Riley

Touch All the Bases: A Nonprofit CEO's Guide to Success

BoardSource

Govern Green: Driving Your Organization's Commitment to Sustainability

The Nonprofit Board Answer Book, third edition (Jossey-Bass)

The Handbook of Nonprofit Governance (Jossey-Bass)

The Nonprofit Board's Role in Mission, Planning, and Evaluation

Moving Beyond Founder's Syndrome to Nonprofit Success

Culture of Inquiry: Healthy Debate in the Boardroom

The Board Chair Handbook, second edition

Getting the Best from Your Board: An Executive's Guide to a Successful Partnership

Generating Buzz: Strategic Communications and the Nonprofit Board

Nonprofit Governance: Steering Your Organization with Authority and Accountability

Building Board Diversity

World Wildlife Fund, Washington, DC

Sustainable Customer Transportation: An Opportunities Guide for Retailers and Shopping Centers

Arts and cultural organizations

National Guild for Community Arts Education

Creativity Matters: The Arts & Aging Toolkit

Community Arts Education Resource Center

Higher education

Association of Governing Boards of Universities and Colleges

A Complete Guide to Presidential Search for Colleges and Universities

Leading Change: How Boards and Presidents Build Exceptional Academic Institutions

Fundraising Advice for College and University Presidents

National Association of College and University Business Officers

Boldly Sustainable: Hope and Opportunity for Higher Education in the Age of Climate Change

Student Financial Services

The Business Case for Renewable Energy: A Guide for Colleges and Universities

The Small College Guide to Financial Health: Beating the Odds

SELECTED WRITING

Museums

American Alliance of Museums (American Association of Museums)

New Forums: Art Museums and Communities (with Bonnie Pitman)

Mastering Civic Engagement: A Challenge to Museums

Excellence and Equity: Education and the Public Dimension of Museums

Museums for a New Century

American Association for Museum Volunteers

Transforming Museum Volunteering: A Practical Guide to Engaging 21st-Century Volunteers

Writer-editor, AAMV Newsletter

Dallas Museum of Art

Ignite the Power of Art: Advancing Visitor Engagement in Museums (with Bonnie Pitman), DMA/Yale University Press. Learn more [here](#).

Annual report, 2007–2008

Institute of Museum and Library Services

True Needs, True Partners: Museums and Schools Transforming Education

James Smithsonian Society, Friends of the Smithsonian, Smithsonian Institution

Contract writer, *Smithson Connections* (member newsletter)

National Gallery of Art

Contributing writer, *National Gallery of Art Bulletin*, semiannual development office publication

National Museum of American History

Writer, annual report (2001) and internal development projects

National Museum of Natural History/MEM & Associates

Research associate and writer, consulting project on education and outreach volunteer program

United States Holocaust Memorial Museum

Writer, bimonthly newsletter

Arts and cultural organizations

National Guild for Community Arts Education

[Engaging Adolescents: Building Youth Participation in the Arts](#)

[Community Arts Education Resource Center](#) (website)

Regular articles for *GuildNotes* (quarterly newsletter) on emergency preparedness, motivating board members, enrollment and retention strategies, engaging the board in vision, creative aging programs

Americans for the Arts

[Annual reports, 2002–2007](#)

Chorus America

Conductors Count: What Chorus Boards, Music Directors, and Administrators Need to Know

OTHER EXPERIENCE

Before establishing my business in 1986, I held several senior management and editorial positions, including:

- Director, publications department; editor and associate editor, *Museum News*, American Association of Museums (now American Alliance of Museums)
- Project director and principal writer, *Museums for a New Century*, published by AAM
- Editorial positions at *The New Republic* magazine and the American Association of University Women

PROFESSIONAL MEMBERSHIPS

[The Museum Group](#), American Alliance of Museums

SELECTED CLIENTS

Advisory Council on Historic Preservation

American Alliance of Museums (American Association of Museums)

American Association for Museum Volunteers

Americans for the Arts

American Institute for Conservation

American Symphony Orchestra League (League of American Orchestras)

BoardSource

Capital Children's Museum

Chorus America

ColburnHouse Publishing & Marketing

Dallas Museum of Art

Freer & Sackler Galleries, Smithsonian Institution

Getty Information Institute

Heritage Preservation

Hirshhorn Museum and Sculpture Garden

Independent Sector

Institute of Museum & Library Services

MEM & Associates

Museum Education Roundtable

Museum Trustee Association

National Association of College and University Business Officers
National Gallery of Art
National Guild for Community Arts Education
NAIOP, the Commercial Real Estate Development Association
National Museum of American History
National Museum of Natural History
Parks & History Association
Pew Charitable Trusts, Program for Art Museums & Communities
The Phillips Collection
Save Outdoor Sculpture!, Heritage Preservation, Inc.
Smithsonian Institution Office of Public Affairs
United States Holocaust Memorial Museum
Wolf, Keens, and Company

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